

Item 1 Cover Page
SUPERVISED PERSON BROCHURE
FORM ADV PART 2B

Don P. Cloud

CLOUD INVESTMENTS, LLC

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This brochure supplement provides information about Don P. Cloud and supplements the Cloud Investments Financial Advisory, LLC's brochure. You should have received a copy of that brochure. Please contact Don P. Cloud if you did not receive the brochure or if you have any questions about the contents of this supplement.

Additional information about Don P. Cloud (CRD#5362093) is available on the SEC's website at www.adviserinfo.sec.gov.

FEBRUARY 14, 2025

Brochure Supplement (Part 2B of Form ADV)

Supervised Person Brochure

Principal Executive Officer - Don P. Cloud

- Year of birth: 1972
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Item 2 Educational Background and Business Experience

Educational Background:

- Chattanooga State Technical Community College; Courses Studied-Business Management; Attended 1990-94

Business Experience:

01/2016 – Present	Cloud Investments, LLC Managing Member/Investment Advisor Representative
01/2009 - Present	Don Cloud, Sole Proprietor, dba Cloud Properties Property Manager
01/2001 – Present	Cloud Financial, Inc. President/Insurance Agent
03/2015 – 01/2016	Precision Capital Management Investment Advisor Representative
02/2008 – 03/2015	Horter Investment Management LLC Investment Advisor Representative
01/2012 – 12/2014	Stalwart Capital, LLC Registered Representative
02/2010 – 08/2011	Stalwart Capital, LLC Registered Representative
07/2007 – 02/2008	Crown Capital Securities, L.P. Registered Representative

Item 3 Disciplinary Information

Criminal or Civil Action: None to report.

Administrative Proceeding: None to report.

Self-Regulatory Proceeding: None to report.

Item 4 Other Business Activities

Managing Member Don P. Cloud is also a licensed insurance agent. Approximately 50% of Mr. Cloud's time is spent in his insurance practice. From time to time, he will offer clients products and/or services in this capacity.

This represents a conflict of interest because it gives an incentive to recommend products and services based on the commission received. This conflict is mitigated by disclosures, procedures, and the firm's Fiduciary obligation to place the best interest of the client first and the clients are not required to purchase any products or services. Clients have the option to purchase these products or services through another insurance agent of their choosing.

Additionally, Mr. Cloud owns a rental property. He receives passive income from this rental property. There is no conflict of interest as there are no cross-over clients.

Item 5 Additional Compensation

Mr. Cloud receives additional compensation in his capacity as an insurance agent, but he does not receive any performance-based fees.

Item 6 Supervision

Don Cloud is supervised by Scott Montes, Chief Compliance Officer. Mr. Montes reviews Mr. Cloud's work through client account reviews and quarterly personal transaction reports, as well as face-to-face and phone interactions.

Mr. Montes can be contacted at 256-715-0094 or by email at scott@cloudfinancial.com.